

You're going to open a new café in town – and that will take money.

You need to make a presentation to your financial backers: the people who will lend you the money to set up your café. Persuade them that your café will be a success!

### Your tasks

- Agree your location, name and theme.
- Chose your equipment and plan your menu.
- Plan a great launch that will attract lots of customers and generate a lot of publicity for you.

Work through each step so that you have covered everything that you need to plan.

### Your presentation

Persuade your backers that it is a good idea to lend you the money you need.

They need to believe in your ideas and trust your abilities as a team.

Use the information and ideas that you agree at the end of each step.